



BINARY SOLUTIONS

Confessions of a Computer Geek

by Greg Forest

I have a confession to make. Hopefully you're sitting down - its a real shocker. I have an addiction that has, for the most part, taken over my waking hours, at least what few remain.

I am a geek. A nerd - the complete opposite of a Luddite.

If it has a motherboard and RAM memory, I am there. The symptoms are common to the affliction - bad eyesight from looking at a monitor all day, dietary disorders tied to Red Bulls and donuts and pastey white skin tone from late-night online sessions.

Nothing makes me happier than pulling the guts out of a computer and upgrading, tweaking and fiddling with it. I am seeking a 12-Step program for problem tinkers.

Now for the rest of the story. For all my knowledge of computers and networks, I get stumped sometimes. It is very hard to keep up with the racing speed of technological innovation. Computing expertise is a constantly moving target and keeping up your binary chops can be a daunting and time-consuming task.



What does a nerd/geek do when stumped by a computer hardware or software problem? Call in a real ninja. Turk at Gazelle Computers is the only person in the Hill Country I trust to get the job done right. He has spent the time keeping up-to-date with all the latest hardware, software, drivers and virus protections. I save a lot of time, money and head-scratching when I take a PC to put on Turk's workbench.

There is an old saying about having the right tool for the job and Gazelle has the tools to diagnose everything from a faulty motherboard

or video card to the most diabolical of viruses and spam and adware. Gazelle can also build you a new computer ranging from a basic email and web browsing unit to a quad-core screamer that will make even the most hardened gamer drool.

Turk has spent 14 years building his business from the ground up. Starting with computer repairs out of his garage he has since expanded twice into his present 3,000 sq ft retail location on Hill Country Drive in Kerrville.

Although Turk's business is based on cutting edge technology, his approach to customer service is old school. If you need support, you don't have to deal with a call center in Mumbai, India with an English-challenged tech reading from a script - your issues are handled locally. In addition, much like the doctors of old, Gazelle Computers makes house calls!

"BEST COMPUTER PLACE!"



COME TO US OR WE MAKE HOUSECALLS

WE FIX, SERVICE and TUTOR:
MACs & PCs, LAPTOPS & DESKTOPS, HOME or BUSINESS, WIRED & WIRELESS NETWORKS, VIRUS, SPYWARE, INTERNET ISSUES & MORE.

830 792 2121

733 HILL COUNTRY DR. KERRVILLE, TX 78028
 NEXT TO CHINA TOWN RESTAURANT